

AVIATION WEEK 

AeroEngines

EUROPE

Host Sponsor

AIRFRANCE  INDUSTRIES  **KLM**
Engineering & Maintenance

A D A P T I V E N E S S [®]

SEPTEMBER 10-11, 2024

BEURS VAN BERLAGE
AMSTERDAM, THE NETHERLANDS

CONFERENCE SPONSORSHIP OPTIONS

Aviation Week Network would like to invite you to sponsor and exhibit at the annual Aero-Engines Europe conference which will be held on 10-11 September 2024 at the Beurs van Berlage.

Aero-Engines Europe is the premier gathering place for senior engine leaders from airlines, OEMs, MROs, lessors and suppliers. This conference is the only industry forum exclusively dedicated to the trends and issues related to the region's aero engine community. Establish or re-affirm your brand as a leader of the industry by supporting the premier aero engine event in the region.



The **ONLY** conference exclusively dedicated to engine manufacturing & MRO



Senior attendees from the aero engine community

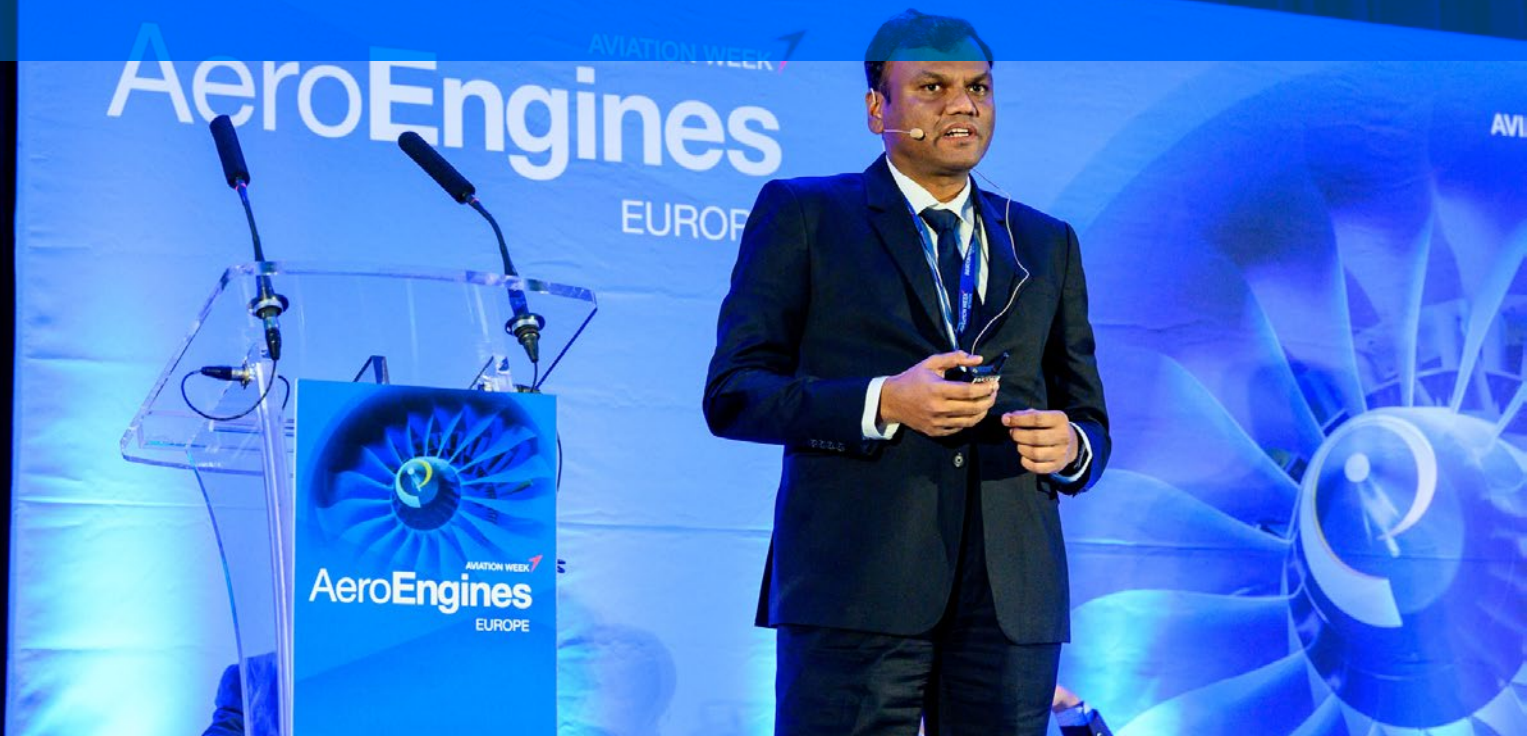


2-day conference and superb networking opportunities

#AEEUR | www.aeroengineconference.com

AVIATION WEEK 
NETWORK

HIGH LEVEL SPONSORSHIP



Premium Sponsor: \$17,950

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table, chairs and one electrical socket
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: \$9,200

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Tabletop display space with dressed table, chairs and one electrical socket
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer



Showcase Exhibition – Tabletop Display: \$5,985

The Aero-Engines Europe Showcase will enable you to display your products and services to the senior level attendees throughout both days of the conference

- Tabletop display space with dressed table, chairs and one electrical socket
- 2 delegate places at the event
- 100 word profile in the digital event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website



ELEMENTS FOR EXCLUSIVE SPONSORSHIP



Welcome Reception: \$8,110*

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



End of Day One Reception: \$8,110*

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



Delegate Lunch: \$8,110* (1 available)

A great opportunity to host and network with all attendees over a relaxed lunch



Refreshment Breaks: \$8,110*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



Sponsored Session: \$10,250* (2 available)

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



Digital Event Guide: \$5,995*

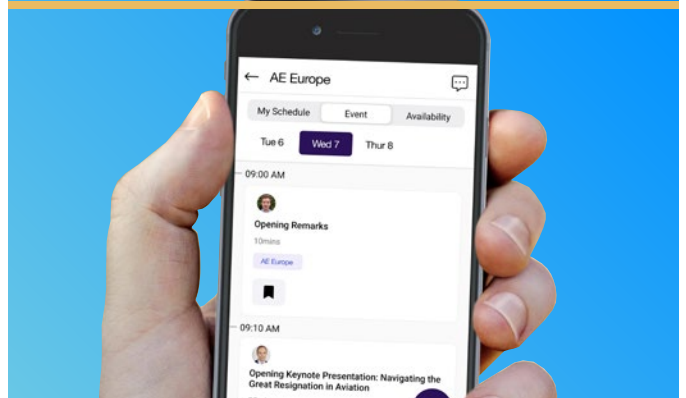
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread

ELEMENTS FOR EXCLUSIVE SPONSORSHIP



Badges & Event Registration: \$8,110*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



Event App: \$8,110*

Put your brand in prime placement on the official app for the event



Lanyards: \$5,995*

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



Bags: \$4,425*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



Notebooks: \$4,350*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



Pens: \$3,795*

Get your branding on the pens given out at the conference, available for all attendees

VENUE BRANDING & ADVERTISING



Floor Stickers: \$1,000 (5 available)

Brand a floor sticker located in either the registration or exhibition and catering area. A great way to catch attendees' attention as they navigate around the event.



Conference Chair Covers: \$8,000

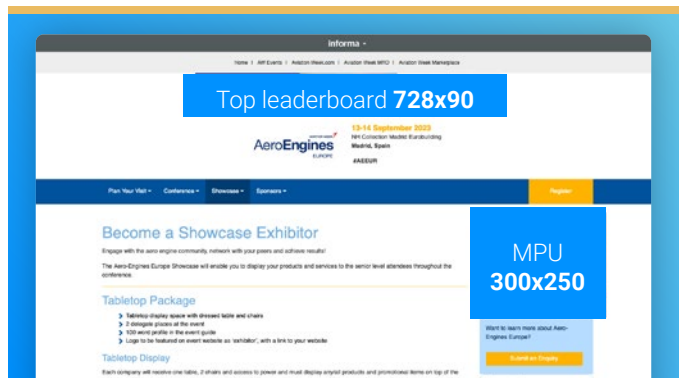
Brand all of the chairs in the conference room. A high impact option that will not be missed by attendees.



Digital Event Guide Advertisement:

Back Cover.....	\$2,600	Inside Back Cover....	\$1,565
Inside Front Cover...	\$2,600	Full Page.....	\$1,100


Upgrade your advert with the assistance of our designer for an extra £100.



Website Advertising:

Top Leaderboard (728x90)	\$4,685
MPU (300x250)	\$2,865

5 slots available for each position

 **Have an added value idea you would like to sponsor?**
Contact your account rep for bespoke opportunities

Contact

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Contract

Item/Package:

Company Name: (as it will appear in print)

Contact Name:

Contact Title:

Address:

City:

State:

Postal Code:

Country:

Phone:

Mobile:

Email:

Your URL Address:

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the **Sponsorship/Added Value Guidelines and Terms & Conditions**
<https://events.aviationweek.com/en/exhibitor.html>

Signature:

Date:

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: \$

Finance Contact:

Company:

Address:

City:

State:

Postal Code:

Country:

Phone:

Mobile:

Email:

Aviation Week Representative:
