

AVIATION WEEK 

# AeroEngines

EUROPE

V I R T U A L

**16-17 SEPTEMBER 2020**

INTRODUCING THE  
FIRST EVER VIRTUAL  
GATHERING FOR  
THE AERO-ENGINE  
COMMUNITY

**VIRTUAL SPONSORSHIP  
OPPORTUNITIES**

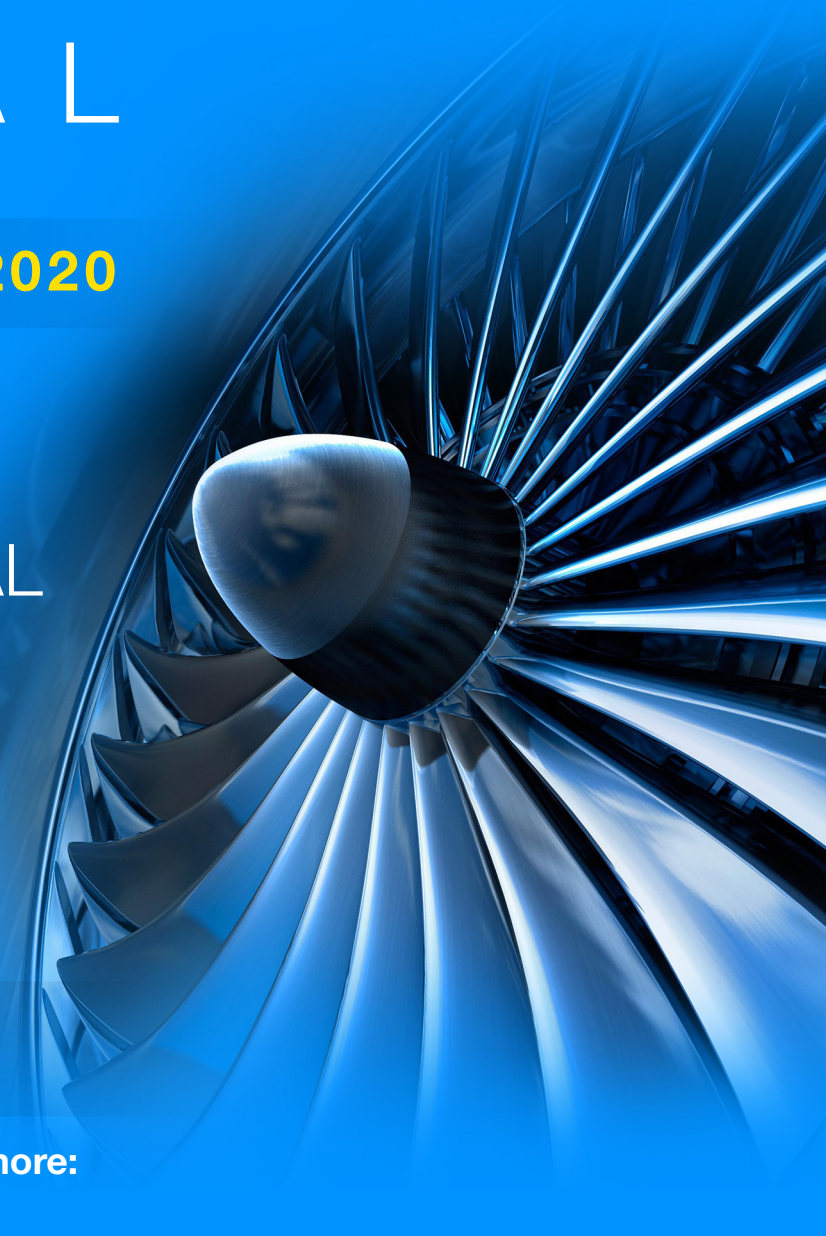
**Contact Victoria Keeble to find out more:**

[victoria.keeble@aviationweek.co.uk](mailto:victoria.keeble@aviationweek.co.uk)

+44 (0) 7795 801 378

Discover more  
[www.aeroengineconference.com](http://www.aeroengineconference.com)

**AVIATION WEEK**   
NETWORK





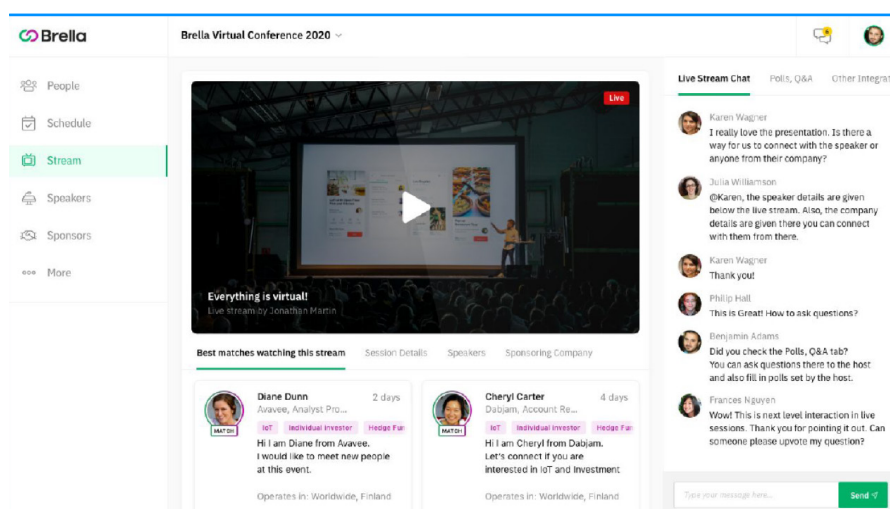
Aero-Engines Europe 2020, originally due to take place in Stavanger, Norway, will now take place as a two-day virtual event on 16-17 September.

Using the Brella platform, which has already been successfully implemented at the Aero-Engines Americas conference in February 2020, this will be the first ever virtual gathering dedicated for the aero-engine community, available to access using your computer or mobile device.

## 3 Key Pillars of the Virtual Event:

### Expert Led Content

Aviation Week prides itself on delivering content that is timely, relevant and presented by industry leading experts. The virtual event will run a 2 day schedule, allowing delegates to instantly stream live sessions or access the sessions on-demand. The conference agenda will mix presentations and interactive panel discussions on the most pressing topics facing the Aero-Engines industry today.

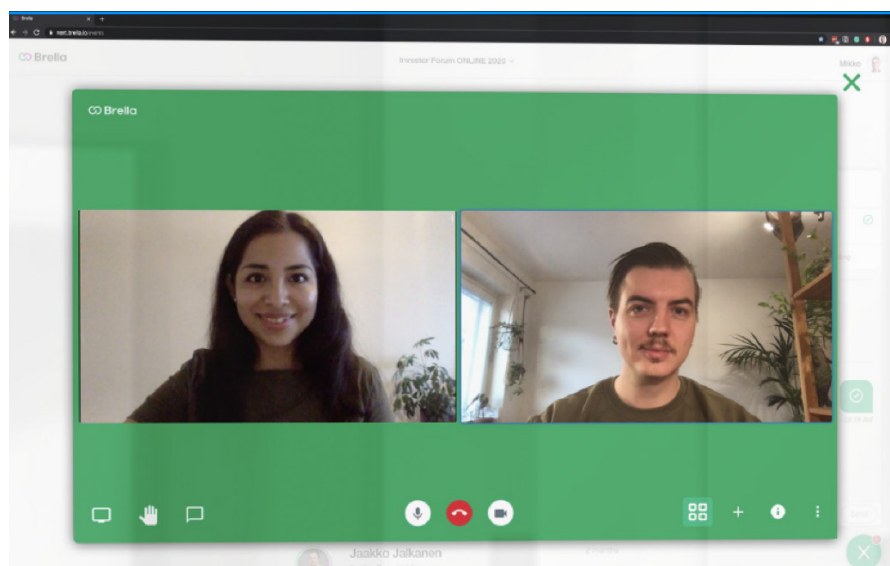


### Live Q&A & Polls

Seamless Q&A will run alongside the live sessions, giving you unprecedented access to the speakers at the touch of a button as well as contribute to the discussions with interactive polls.

### Matched Networking

We know how important this community values face-to-face networking with prospects, customers and friends. With the virtual platform, not only are you matched with attendees interested in your products, but you are easily able to arrange a time that's convenient and book a video meeting without leaving the event (no external downloads required).





## Sponsorship Options and Benefits

### Lead Sponsor: \$8,000 (Only 1 Available)

- Listed as Lead Sponsor and the first company to appear on the sponsor list
- Option to contribute to a conference session as moderator or speaker
- Logo and short description will appear as the 4th result on attendee's list of matches
- 2 push notifications – 1 per day
- 6 complementary attendees (worth \$399 per delegate)
- Virtual booth with customised elements including video, gallery, chat function, and "Meet the Reps"
- List of tangible leads after the event of those attendees who interacted with you

### Sponsor: \$5,000

- Company logo and short description will appear on attendee's list of matches on rotation
- 4 complementary attendees (worth \$399 per delegate)
- Virtual booth with customised elements including video, gallery, chat function, and "Meet the Reps"
- List of tangible leads after the event of those attendees who interacted with you

### Virtual Booth: \$2,500

- Listing under the sponsors tab under Virtual Booth title
- 2 complementary attendees (worth \$399 per delegate)
- Virtual booth with customised elements including video, gallery, chat function, and "Meet the Reps"
- List of tangible leads after the event of those attendees who interacted with you

### Added Benefits of Virtual Sponsorship in the current pandemic universe:

- **No Additional Costs** – With virtual, your costs associated with attending an in-person event are cut
- **New Attendees/Leads** – As the event can be accessed from anywhere, it is available to brand new attendees who may not have engaged with this regional event before, broadening your scope of leads

#### Plus:

- **Prove your ROI** – At the end of the event you'll get a list of leads and analytics – tangible data to prove your return on investment and position for your 2021 return to live events
- **Pre and Post Event Exposure** – Attendees will gain access to the platform both before and after the event dates, giving you additional branding and lead generation and keeping your business at the forefront of your customers' minds

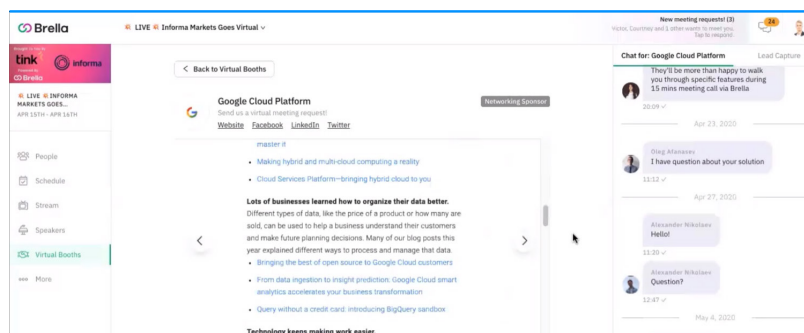
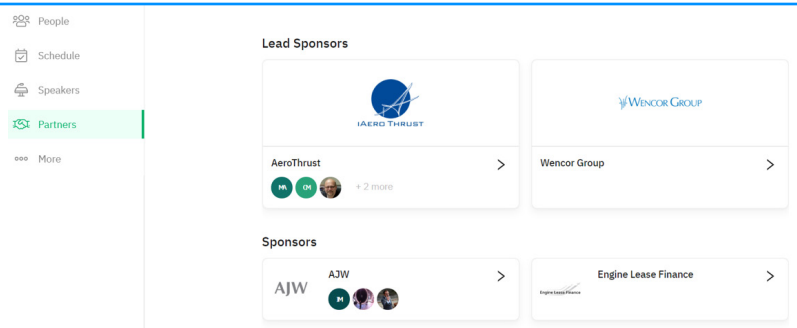




## Examples of Key Features within the app

### Sponsor Listings

One of just a few tabs, the sponsor listing is easy to find for all attendees.

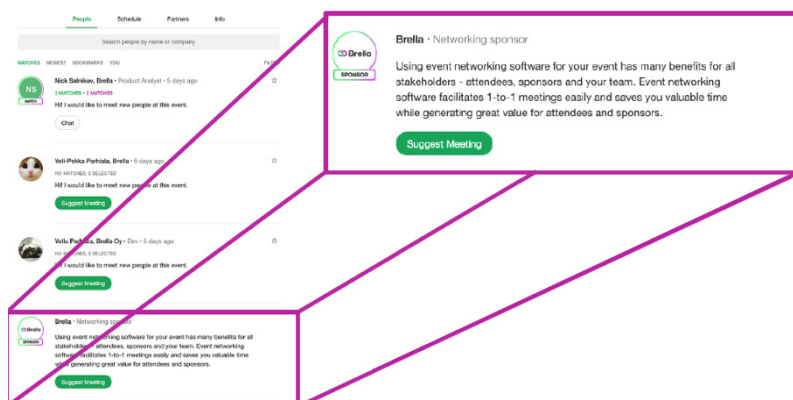
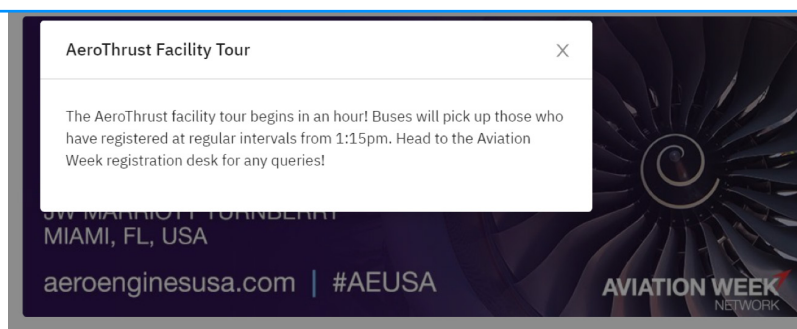


### Virtual Booth

Your virtual booth can house video footage, a product gallery, a list of representatives and a chat function to network with attendees.

### Push Notification

Send a custom message to every virtual attendee – a great tool for a snappy sales pitch or as a reminder to attendees to join your conference session.



### Attendee Match Listing

List your company profile within the list of matched attendees.

To find out more about sponsoring  
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